YEHNA CHA

WORK EXPERIENCE	Jan 2023 - Present West Hollywood, CA	Junior DesignerRazorfishCreate short-formed content for Kia Worldwide social channelsAdapt storyboards to different screen dimensions and preppedfiles for motion for T-Mobile Pride Month 2023 campaign. Mutimedia Specialist Vista Point MortgageInitiated a new workflow that would speed up producing overa series of animated social media graphics with a spreadsheet.Assisted the Marketing team with creating digital flyers andcopywriting. Mutimedia Associate Excelerate CapitalSolely managed all pre-production, production and post-production. Took professional headshots for over 80 employeesand edited headshots with Photoshop and Lightroom. Videe Editor Worked with a team to search stock footage and edit videos thathelped educate over 800 students. UCSB , Professor Madeline SorapureDeveloped animated graphic overlays and sequences for twowriting programs. Indepently edited 2 hours of footage into <i>A</i> -minute highlight reels for each program. ConsultantColaborate Taught Photoshop and Illustrator at different difficulty levels to aroom of 20+ university students per quarter.	
	Dec 2021 - Dec 2022 Irvine, CA		
	Feb 2021 - Dec 2021 Newport Beach, CA		
	Oct 2019 - Sept 2020 Santa Barbara, CA		
	June 2020 - July 2020 Santa Barbara, CA		
	Dec 2019 - June 2020 Mar 2018 - Dec 2019 Santa Barbara, CA		
SKILLS	Adobe Creative Suite After Effects, Premiere Pro, Illustrator,	G-Mail Suite Docs, Slides, Sheets	Photography DLSR (Canon), Mirrorless (Sony)
	Photoshop, Indesign, Lightroom, Lightroom CC	Microsoft Office Suite Word, PowerPoint, Excel	Languages English, Korean
EDUCATION	Graduation June 2020	University of California, Santa Barbara Bachelor of Arts in Film and Media Studies Bachelor of Arts in English Minor in Professional Writing, Multimedia Communications President of Seoul'd Out!! (UCSB K-Pop Club)	